



STANDARDS DEVELOPMENT ORGANIZATIONS

Continually raising the standards for what's possible

Standards are not only there to adhere to, they're also there to lift higher.

That thinking sets Gilmore Global apart when working with standards development organizations (SDOs). We continually look for ways to refine and improve our production and delivery mechanisms so that SDOs receive a larger share of available revenue and benefit from enhanced operations performance.

One example: Unlike large publishing house processes, our branded selling services are structured to empower content owners to significantly monetize their content. This, and a nimble approach to custom-built solutions, is key to our goal of building long-term, consultative relationships in the SDO sector.

In addition to production and distribution of materials for educational purposes, we can also expertly support SDO marketing fulfillment needs.

Gilmore Global advantages for the SDO sector

Any format, one platform

Our flexible delivery platform lets you offer content in print or in DRM protected digital form. And as your delivery methods evolve, our tools and systems can be easily aligned to optimize the process.

Global approach to production

Multiple production centres around the world mean we can much more efficiently produce and distribute standards in all corners of the globe (as opposed to relying on a single production/distribution location).

Direct transactions with training companies

When dealing directly with training companies we invoice them and return contributions to the SDO, removing significant administrative burden for the SDO and helping build stronger relationships within the training community.

Services specific to the SDO sector

- Bulk or on-demand production of standards and training materials
- Direct sales to end users, including payment processes
- Inventory and pick, pack, and ship as required